

Youran Song

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Profile

8th semester product design student with experiences at design consultancy, UI design firm, wood workshop, business consultancy and art museum. Possess solid digital modelling/rendering/animation skills and physical prototyping skills (3D printing etc.), ability to conduct design research and initialize design concepts.

Education

Weissensee Academy of Art Berlin
Product Design BA
10/2018 – 02/2023

Kumamoto University
1 Year Exchange Program
09/2016 – 07/2017

Tongji University
Japanese BA
GPA 1.2 (1.0 as highest)
09/2013 – 07/2018

Softwares

3D: Blender, Cinema 4D, Rhino,
Solidworks, Keyshot, Fusion 360,
Sketchup, Octane

2D: Adobe Photoshop/Illustrator/
Indesign, Davinci Resolve

Prototyping: Arduino, Processing

AR/XR: Unity, Reality Composer

UI/UX: Figma

Language Skills

English
TOEFL iBT: 111/120

German
TestDaF: 5, 5, 4, 5 (19/20)

Japanese
JLPT N1: 180/180

Chinese
Native

Experiences

Times Art Center Berlin 09/2021 – 01/2022
Freelance Designer

Interior 3D modelling for remote curation and artwork production, graphic design

designaffairs Shanghai 04/2021 – 09/2021
Industrial Design Intern

Industrial design (medical equipments, home appliances), experience design (retail), motion/3D design (automobile)

Times Art Center Berlin 10/2020 – 01/2021
Intern

Interior 3D modelling for remote curation during lockdown. Merch design in collaboration with local tailors. Graphic design and physical props building for exhibitions.

Nomura Research Institute Shanghai 05/2018 – 08/2018
Business Consultant Assistant

Consulting report drafting for secondhand car retail, car repair, electric car industries. Market researches and field researches. Offline events organization. Chinese, Japanese, English and German translation.

M.Y.Lab Wood Workshop Shanghai 08/2017 – 12/2017
Intern

Teaching workshop members how to use machines like table saws, routers, and hand tools like chisels.

ISAR UI Design Shanghai 10/2014 – 12/2014
UI Design Intern

LOGO and UI proposals for health tracking app, radio app and internal management app. Market research and trend analysis.

Awards/Exhibitions

2022 ISOLA Design Awards, Nominee
Sustainable China, London Design Festival, London, UK
Digital:Sovereignty, Weizenbaum Institut, Berlin, Germany

2021 Stockholm Furniture Fair, Greenhouse
#makingstrides, the fabricant, Adidas x Karlie Kloss, top 20

2020 Tyvek Design Contest, Winning Prize